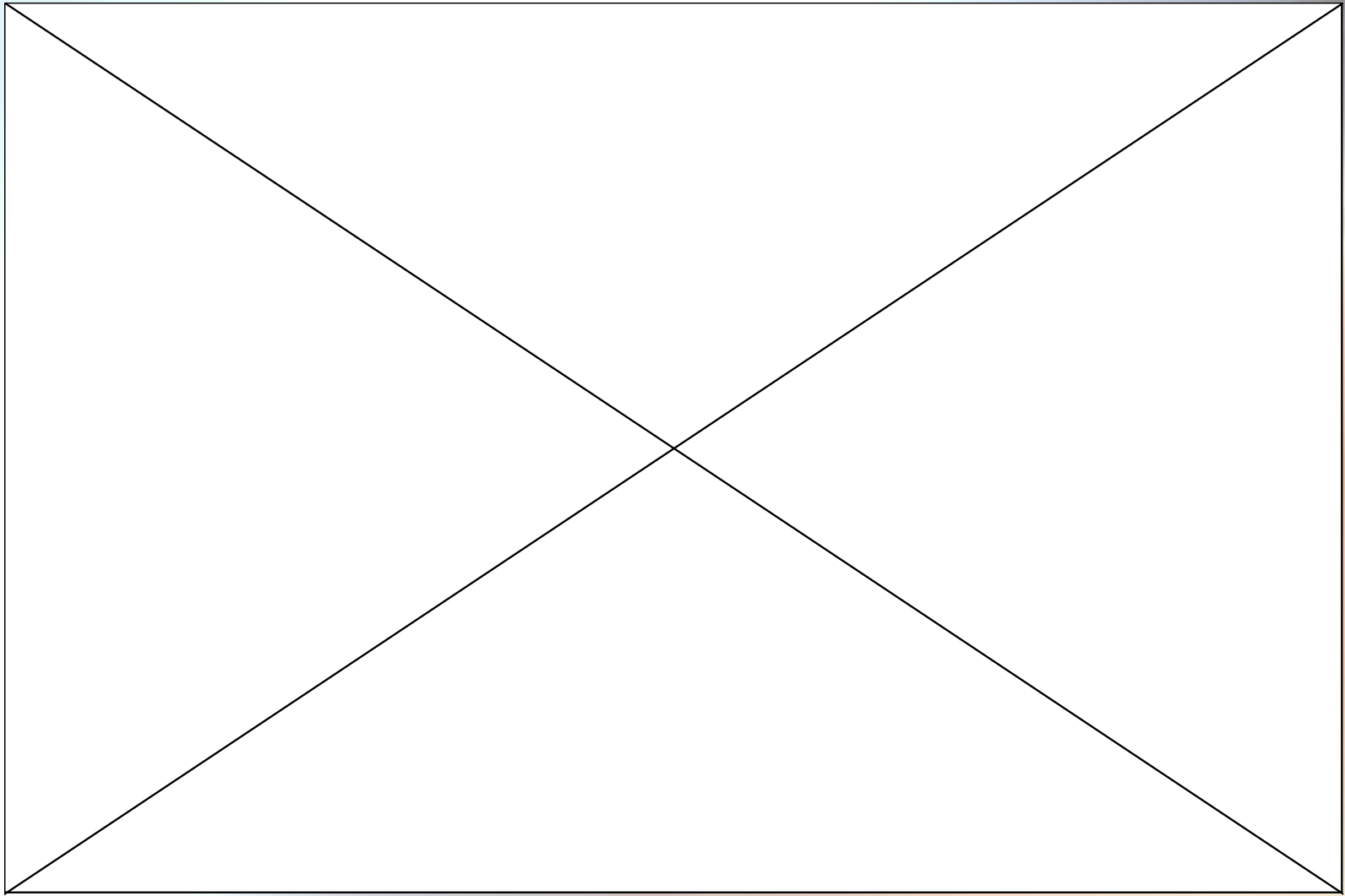


Identity crisis: managing online reputation

Anne Fox: Trainer, consultant



MySpace photo case

How much guidance do learners need when they start using social media such as blogs, Edmodo, YouTube and Twitter in class?

Blog post titles –which would you click?

(94) Powerful Learning Practice Share Edit X

- Can They Do It? 20 hours ago
- The Path from Push to Pull 3 days ago
- How We Share (In So Many Ways!) 4 days ago
- Book Chat: Empowered by Pull 1 week ago
- Science Simulations: A Virtual Learning Environment 1 week ago
- Join us for Powerful Learning eCourses 1 week ago
- Everyone's a writer. NWP taught me that. 1 week ago

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(9) Donald Clark Plan B Share Edit X

- E-portfolios – 7 reasons why I don't want my life in a shoebox 1 week ago
- Flip the classroom - every teacher should do this 3 weeks ago
- Learning tower of PISA – 7 serious skews 3 weeks ago
- Middle East: revolutions without revolutionaries 4 weeks ago
- I'm a Celebrity let me fix your education system! 1 month ago
- Best physics lecturer ever dismissed physics lectures 1 month ago
- Latin: makes learning a new language MORE difficult!! 1 month ago

older ▶

(9) Crossed Wires Share Edit X

- Developing Mobile Language Learning – Brighton 1 week ago
- Southampton e-Learning symposium 2011 1 month ago
- Report: Disruptive innovation – what impact will handheld learning have on language education and publishing? 2 months ago
- Learning without Frontiers fringe event – the role of mobile in language education 3 months ago
- Edublogs, Twitter and the changing nature of ELT community sites 3 months ago
- Macmillan's Global does the business? 4 months ago
- Review Macmillan Global eWorkbook 4 months ago

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(13) adVancEducation Share Edit X

- Transforming learning with creative technology: Achieving the aha! moment 1 month ago
- Interview with Alex Hayes from EDUPOV 6 months ago
- Welcome to the latest version of the TESOL pp107 Multiliteracies course 7 months ago
- Future of Learning in a Networked World, Argentina and Brazil 2010 8 months ago
- A cookbook for 21st century project management 9 months ago
- Is this blog good enough to make the Lexiophiles list of best blogs on language technology? 11 months ago
- How long will Facebook last? 11 months ago

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(88) The Fischbowl Share Edit X

- Dear Denver Post: No More Horoscopes yesterday
- I'm Going (to) Nowhere, How About You? 1 week ago
- Freakish Final Four? 2 weeks ago
- Archive of School Board Social Media Discussion 1 month ago
- The Learning Studio 1 month ago
- Board of Education Social Media/Networking Discussion 1 month ago
- What If It Was Possible? 1 month ago

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(1) blog of proximal development Share Edit X

(29) Clayton Christensen RSS Feed Share Edit X

- Is there a K-12 online learning 'bubble'? 3 days ago
- The Department of Education: Serious about transformation 2 weeks ago
- How digital learning could revolutionize our schools 3 weeks ago
- Utah pushes forward toward student-centric learning 1 month ago
- Utah legislature swings and misses at strike one 1 month ago
- With tight budgets, rethink extended learning time 1 month ago
- To out-educate, we must out-innovate 2 months ago

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Time to play...

This Is Me

Roles for today:

Ambitious career person

Political activist

Party animal

Keep fit & health enthusiast

Your choice (tell your group)

The Attention Game

There will be four rounds

- In each round each player chooses one blog post title from the pile in the middle to reflect their role or you can use a blank one and write your own!
- When all have chosen one, the group vote on which blog post title they like the best (initial & mark it with a star)
- After at least 4 rounds see who has the most winning blog post titles

Stop!

- **Who has won the game?**

STOP PRESS STOP PRESS!

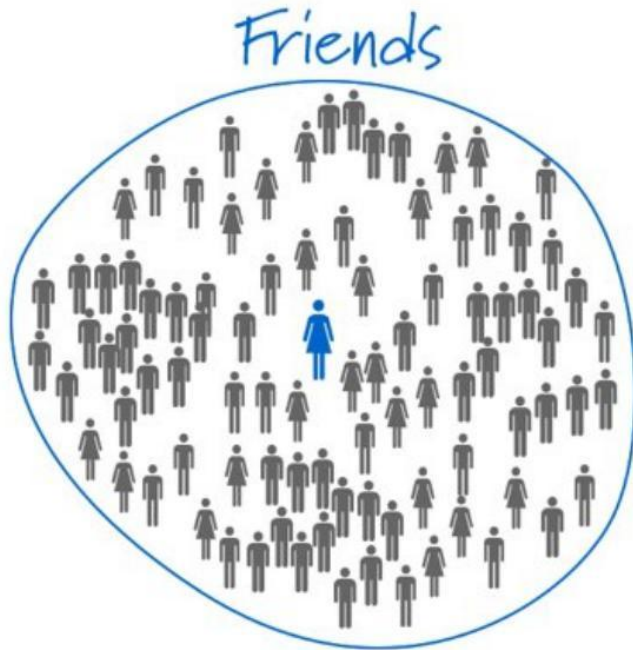
**You have applied for a part-time job
and your prospective employer has
googled you!**

Debriefing – pick one question

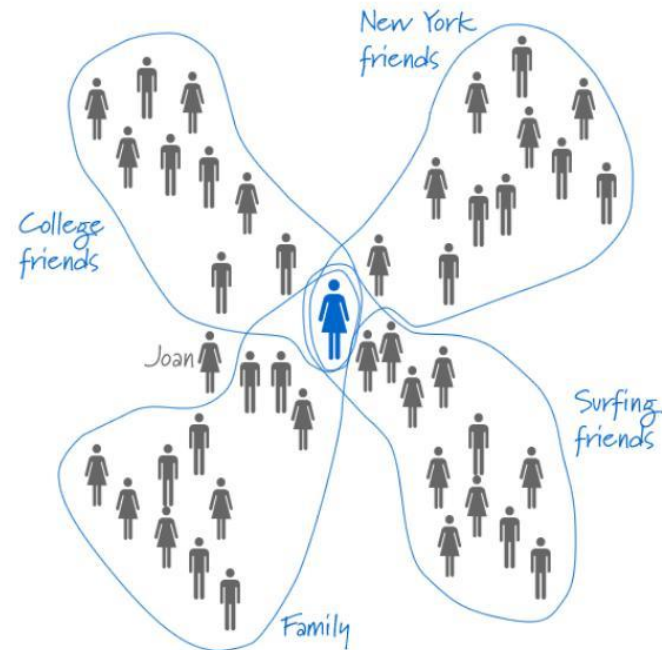
- Could you use this exercise in your classroom as a language task?
- Could this exercise be useful even if your students are sophisticated social media users?
- Does this exercise mean that educational social media should always be password protected?
- What was most successful in grabbing your attention?
- If someone else was getting attention, were you more likely to choose more extreme headlines?
- Looking back at the way the game went, would you change your attention grabbing strategy?

The problem

ONLINE



OFFLINE



URL: <http://www.slideshare.net/padday/the-real-life-social-network-v2>

Resources

- [Digital Lives](#) an EU initiative
- [Digiteen](#) Teacher Guide
- 'This is Me' University of Reading
[Workbook](#) free download
[Attention game](#)
with [added role playing](#)
with [cruel twist](#)
- [My Footprint](#) (good intro movie) making the handbook is the major activity; movie is [here](#)
- [Segmented online world](#) ideas
- [Smokescreen](#) – simulation

Thank you!



Slides and links will be available from Brighton Online once the session is over.



UnderstandIT

